

SPECIFICATIONS FOR PRINTING SIZES

Artwork Size	Artwork Size with 3mm Bleed	Finish Size
A6	111mm (short) x 154mm (Long)	105mm (short) x 148mm (long)
DL	105mm (short) x 216mm (Long)	99mm (short) x 210mm (long)
A5	154mm (short) x 216mm (Long)	148mm (short) x 210mm (long)
A4	216mm (short) x 303mm (Long)	210mm (short) x 297mm (long)

Please note: A4 must be folded to either A5 or DL size for letter box distribution.
 Auspromo Leaflet Distribution offers in house folding. Please ask for a quote.

Artwork Specifications – Artwork supplied by Clients:-

- **FILE FORMAT**
 - PDF Files (high resolution)
 - InDesign Files. InDesign files must be collected. (this includes fonts, links and images used in the artwork)
 - TIFF Files (high resolution)
 - EPS Files (encapsulated post-script)

- **RESOLUTION**
 - All images/artwork must be 300dpi or greater.

Images must be 300dpi (dots per inch) when viewed at 100% (converting a lower resolution file to 300dpi will **not** improve the image). Please note that standard web/internet images are only 72dpi and are **not** of a high enough quality for printing. The use of such images may also be a breach of copyright.

- **COLOUR MODE**
 - The colour mode of all artwork must be CMYK or PMS not RGB.

- **FONTS/TYEFACES**
 - All fonts/typefaces must be embedded or outlined. If you do not embed the fonts, they will be substituted by other fonts and your work will no longer look the same.

- **BLEED**
 - All artwork requires a minimum of 3mm bleed area